

Premium List Magnet (Lite Version) User Manual

Developed By:



<http://www.GetProfitsFast.com/about>

Like PLM Lite?

Then you'll definitely LOVE PLM Full Version! [Click here](#) to see what you're missing out by not getting the full version.

<http://premiumlistmagnet.com/plm-lite-full-comparison>

Because PLM Lite is a free version, we do not provide support. If you want support, please [purchase PLM Full Version here](#).

Personal Rights Only

[YES] Can be used on unlimited domains

[YES] Can be used for YOUR OWN business

[NO] Can be used for designing other people's projects

[NO] Can sell blogs that have PLM Lite installed

[NO] Can be given away

[NO] Can be resold

[NO] Can sell Resale Rights

[NO] Can sell Master Resale Rights

[NO] Can sell Private Label Rights

[NO] Can be included as a bonus to a paid or free product/service

[NO] Can be repackaged to be added as part of another paid or free product/service

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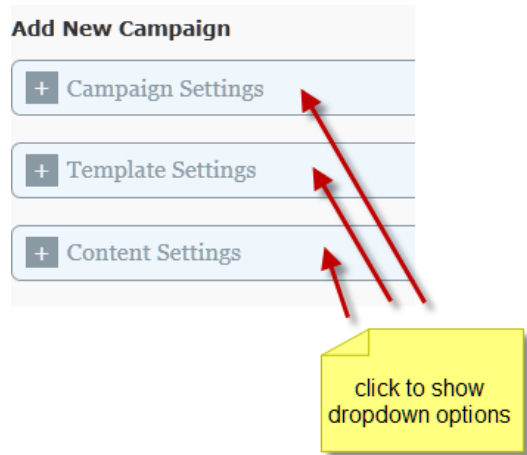
Installing PLM Lite WordPress Plugin

1. You should have a folder named “plm-lite”
2. Use [FileZilla](#) to upload this folder to /wp-content/plugins/ directory on your WordPress blog
3. Login to your WordPress admin dashboard and active the “Premium List Magnet Lite” plugin

How to create a new OPTIN campaign

Go to **PLM >> Add Campaign**

Each main tab can be clicked to reveal dropdown options.



- Campaign Settings

Campaign Name: 1
Demo free report
Give your campaign a cool short name so you that you can identify it easily.

Campaign Type: 2
Optin
There are two type of campaigns you can choose. Ad campaign are a clickable ad that redirect the visitor to a destination url of your choice. Optin campaign allow you to place an autoresponder optin form to collect subscribers.

Behaviour: 3
Sliding - Top
Select how you want to show and position your ad/optin campaign display in your blog.

Schedule: 4
Show every xx impressions 5 impressions
Select when you want to display your ad/optin campaign in your blog.

☒ Stop when visitors subscribed to the SAME optin form / clicked on SAME ad 5

Display Delay: 6
0 Seconds
Select the time delay before your campaign appears. Please enter digits only. Example: 5 or 10.5

Value per Click: 7
USD \$ 0.5
Define the value per click worth to you. PLM will use this data to calculate the campaign performance. Please enter digits only.

(1) Give your campaign a name

(2) Choose "optin"

- (3) Select a behavior. Available ones are:
 - a. Sliding – Top
 - b. Sliding – Bottom
- (4) Choose a schedule to show your optin/ad campaign
- (5) Self explanatory
- (6) Choose if you want to delay showing your campaign to visitors. Enter “0” if you want your campaign to show immediately.
- (7) (Optional) How much is a click worth to you? Enter the dollar value here.

-

Template Settings

Here you can specify the look n feel of your ad/optin campaign. Simply choose one of the available template, and a color scheme for it.

Template: **1**

Template 1

Select the template that you want to use for your ad/optin campaign.

Color Scheme: **2**

Blue

Select a color scheme for your ad/optin campaign design.

Theme Image: **3**

Business

Select a theme image for your slider. You can choose one of the pre-made image, or upload your own by select "custom."

Template Preview

- (1) Choose a template
- (2) Choose a color scheme
- (3) Choose a theme image. This is only available for “sliding – left” and “sliding – right”. All other behavior types do not have this feature.

Click “template preview” to preview how your campaign will look like.

Content Settings

Content Type:

Rich Text

Select the type of content for your pop up.

Headline:

How I Made \$1,000 In 24 Hours

Use C

Please enter the main headline for your campaign, and click on the 'Color' field to choose a color for the headline.

Remaining Characters: 66 characters

Opening Text:

This is the exact system I've used to make \$1,000 in 24 hours. No Bull!

Enter a short paragraph opener. Remaining Characters: 59 characters

Bullet Point #1:

Why most people fail to make money online

Remaining Characters: 59 characters

Bullet Point #2:

The single biggest action you need to take

Remaining Characters: 58 characters

Bullet Point #3:

How to continually increase your profits beyond \$1,000 in 24 hours

Remaining Characters: 34 characters

Bullet Point #4:

How to expand on your online skills

Remaining Characters: 65 characters

Bullet Points Type:

Type 1

Preview:

Select the type of bullet points that you want to display.

- (1) Choose a content type. Available options area: Rich Text, Video, Custom Image
- (2) Enter a headline to grab the attention of your visitors
- (3) Enter a short opening text
- (4) Enter your bullet points
- (5) Choose a bullet point image

Optin Form Settings

Autoresponder Code :

1

Please copy a raw autoresponder code from your email provider (e.g. Aweber, Getresponse, Mail Chimp, etc), and paste it here.

Open form Submission Page in New Window? ☒

2

Form Title:

Simply enter your contact information to get FREE access today

3

Use Costum Color? ☐

4

Please enter a title for the optin form, and click on the 'Color' field to choose a color for the title.

Remaining Characters: 3 characters

Name Field:

Enter your first name

5

Text label for the 'Name' field.

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<http://premiumlistmagnet.com/plm-lite-full-comparison>
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Email Field: 

Enter your email address

Text label for the 'Email' field.

Button Color: 

Yellow

Select a color for your optin form button.

Button Label: 

☒ Download Now! 

☐ Custom:

Text label for the submit button.

Privacy Notice: 

We will never rent/sell/give out your information. Your Privacy is SAFE!

Please type a short privacy policy for your optin form. Remaining characters: 3 characters

Thank You Message: 

Thanks For Subscribing. Please Check Your Inbox NOW!

This thank you message will be displayed in place of the optin form if the form submission is open in a new window.

Remaining characters: 13 characters

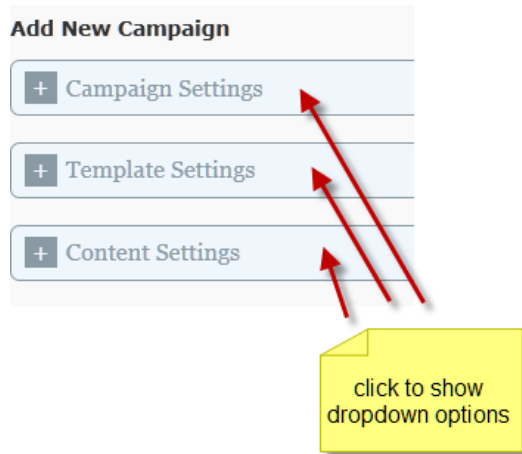
 Add Campaign

- (6) Enter the pre-filled text for your email field
- (7) Choose a color for your optin button
- (8) Specify your button label. You can either use our pre-made labels, or use your own custom text.
Note that if you use custom text, your label is not going to be as good (design-wise) as our pre-made labels.
- (9) Enter your own privacy notice or use the default one provided
- (10) Enter a thank you message. This is what your visitors will see after they've clicked the optin button.
- (11) Click "add campaign"

How to create a new AD campaign

Go to **PLM >> Add Campaign**

Each main tab can be clicked to reveal dropdown options.



- Campaign Settings

Campaign Name: 1

Give your campaign a cool short name so you that you can identify it easily.

Campaign Type: 2

There are two type of campaigns you can choose. Ad campaign are a clickable ad that redirect the visitor to a destination url of your choice. Optin camp
autoresponder optin form to collect subscribers.

Behaviour: 3

Select how you want to show and position your ad/optin campaign display in your blog.

Schedule: 4

4

Select when you want to display your ad/optin campaign in your blog.

☒ Stop when visitors subscribed to the SAME optin form / clicked on SAME ad 5

Display Delay:

Seconds 6

Select the time delay before your campaign appears. Please enter digits only. Example: 5 or 10.5

Value per Click:

USD \$ 7

Define the value per click worth to you. PLM will use this data to calculate the campaign performance. Please enter digits only.

- (1) Give your campaign a name
- (2) Choose "ad"
- (3) Select a behavior. Available ones are:
 - a. Sliding – Top
 - b. Sliding – Bottom
- (4) Choose a schedule to show your optin/ad campaign
- (5) Self explanatory
- (6) Choose if you want to delay showing your campaign to visitors. Enter "0" if you want your campaign to show immediately.
- (7) (Optional) How much is a click worth to you? Enter the dollar value here.

- (5) Check this box if you want to open the destination url in a new window.
- (6) Click “Add Campaign”

How to set a default campaign

A default campaign is one that is active on ALL your posts/pages, unless you’ve specified different campaigns or disabled campaigns on specific posts/pages.

To set a default campaign, go to:

PLM >> Campaigns

Manage Campaigns			
Bulk Actions ▼		Apply	
☐ Name	Type	Action	
☐ Demo ad	ad	Edit Duplicate Delete Set To Default	
☐ Demo optin	optin	Edit Duplicate Delete Set To Default	
☐ FB Squeeze	optin	Edit Duplicate Delete	
☐ Facebook Pop	optin	Edit Duplicate Delete Default (reset)	

Choose a campaign that you wish to make default, and click the “set to default” link.

How to insert a UNIQUE campaign into your **DIFFERENT posts/pages**

You can run *specific* campaigns running on *specific* posts/pages. For example, let's say you want to run:

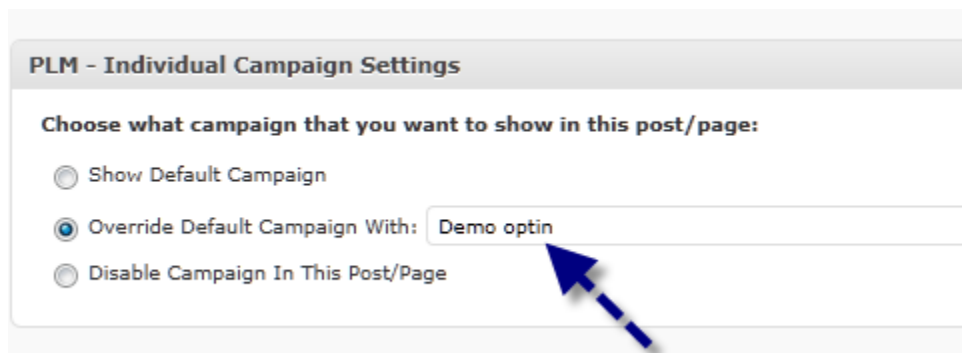
Campaign A on page 1, 2, 3

Campaign B on page 4, 5, 6

Campaign C on page 7, 8, 9

You can do so easily.

Open the post/page that you want to insert this campaign into >> scroll down to where it says “**PLM – Individual Campaign Settings**” (you might need to click the header tab to toggle the dropdown options):



PLM - Individual Campaign Settings

Choose what campaign that you want to show in this post/page:

☐ Show Default Campaign

☒ Override Default Campaign With: Demo optin

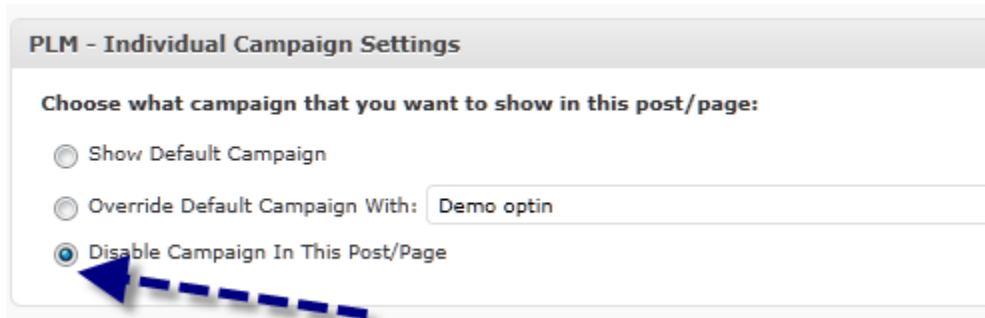
☐ Disable Campaign In This Post/Page

Choose "Override default campaign with:" >> choose a campaign that you've created (in the above example I choose the campaign "Demo optin" >> click "update" or "publish" (on the top right of the page) to save your changes.

How to disable your campaign on specific posts/pages

You can also disable any campaign from running on *specific* posts/pages.

Open the post/page that you want to insert this campaign into >> scroll down to where it says “**PLM – Individual Campaign Settings**” (you might need to click the header tab to toggle the dropdown options):



PLM - Individual Campaign Settings

Choose what campaign that you want to show in this post/page:

☐ Show Default Campaign

☐ Override Default Campaign With: Demo optin

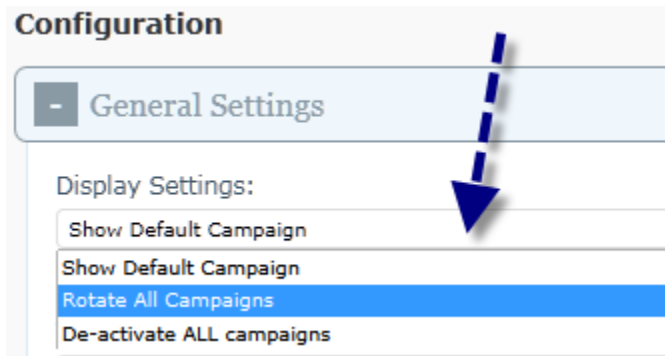
☒ Disable Campaign In This Post/Page

Choose “Disable campaign in this post/page >> click “update” or “publish” (on the top right of the page) to save your changes.

How to split test your campaigns

You can split test your campaigns. However, split tests can only be performed on campaigns that are **NOT on individual posts/pages**.

To split test, go to **PLM >> Configuration >> General Settings**



Choose “Rotate All Campaigns”. Remember to save your changes.

After that, let your campaigns run for a while. A good rule of thumb to conclude your test is when you’ve gotten 100 actions. Action in this case means the action that you want your visitor to take – whether it’s opting in to your list, or clicking your ad. If you conclude your test too early, your results might not be accurate.

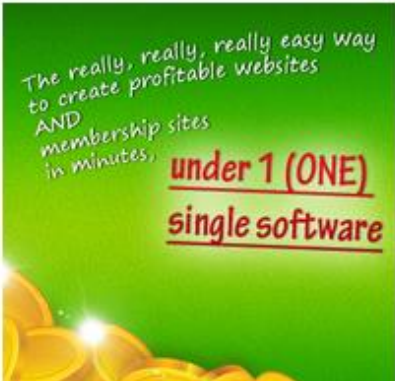
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Resources by Get Profits Fast

 Pro Marketing Pages In 2 Minutes Corporate Pages, Squeeze Pages, Sales Pages, Landing Pages, Product Launch Pages... Click Here	 Get <i>MORE</i> Things <i>Done</i> In <i>LESS</i> Time! <i>Be in TOTAL CLARITY what tasks you need to do for the day and week</i> Click Here	 Premium List MAGNET List Building In 2 Minutes, Guaranteed! Click Here
 Semi-Automatic Viral Traffic In Minutes, Guaranteed! Click Here	 Locks your content in a snap! And only allow those who have shared your site access to the locked content Click Here	 The really, really, really easy way to create profitable websites AND membership sites in minutes, under 1 (ONE) single software Click Here
 Zaxaa World's Easiest Online Selling Automation Platform ✓ Unlimited products ✓ Unlimited sales funnels ✓ Unlimited affiliate programs Click Here	 Highest Paying Affiliate Program Lots of big name marketers promoting our products (without us promoting them) means our products are high quality... Click Here	